

Gary Bartanus, MET, B.ED.

Mobile: 1-778-819-7123

Email: gb@ai4course.dev

Master of Educational Technology, UBC

Portfolio: <https://ai4coursedev.ca>

[linkedin.com/in/gary-bartanus](https://www.linkedin.com/in/gary-bartanus)

PROFESSIONAL SUMMARY

Award-winning instructional designer with 10+ years of experience creating engaging, accessible, and AI-enhanced learning solutions for healthcare, higher education, and corporate audiences. Adept at solving complex design challenges, collaborating with SMEs, and aligning course design to adult learning theory, UDL, and DEI principles. Proven ability to increase learner engagement, streamline development with automation, and drive results—such as a 98.6% course completion rate and a national award for Learning Design Excellence.

CORE COMPETENCIES

- Instructional Design | Adult Learning Theory | Constructivist & Competency-Based Pedagogies
- Scenario-Based & Project-Based Learning | Experiential & Collaborative Learning
- Accessibility (WCAG) | Universal Design for Learning (UDL) | Inclusive & Culturally Responsive Design
- AI-Powered eLearning | Multimedia Production | Green Screen Video | Storytelling
- LMS & Tech Integration | UX/UI Design | Micro-Credentials | SCORM | Digital Badges
- Agile Project Management | Stakeholder Collaboration | Needs Analysis | Assessment Strategy

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER - Healthcare (remote/temporary full time)

Vancouver Island Health Authority | Jul 2023 – Apr 2025

- Collaborated closely with SMEs and internal teams to develop asynchronous/synchronous eLearning aligned with DEI, UDL, and healthcare compliance
- Created macros & AI-enhanced training videos to save staff hours and improve accessibility
- Applied Agile workflow to streamline development, reduce errors, and meet tight deadlines

PROFESSIONAL ENRICHMENT & LEARNING TECHNOLOGIES EXPLORATION (temporary full time)

Self-directed Learning | May 2022 – July 2023

Note: I used the year between roles to advance my education and volunteer in the field, gaining fresh skills and perspectives to apply in my next position.

- Completed advanced training in Storyline, Camtasia, Premiere Pro, and eLearning AI tools
- Participated in learning science workshops and design-focused webinars

LEARNING AND DEVELOPMENT ADVISOR – Corporate Training (hybrid/remote full time)

First West Credit Union | Aug 2018 – May 2022

- Co-designed award-winning Federal Continuance course (98.6% completion, national award)
- Partnered with DEI strategist Alden Habacon to create inclusive workplace training
- Produced high-impact videos (green screen, live-action) to increase course engagement
- Revitalized legacy courses with interactive media, immersive branching scenarios, and AI tools

INSTRUCTIONAL DESIGNER – Higher Education (full time contract)

Royal Roads University | Mar 2017 – Aug 2018

- Designed online courses using UDL and learning science principles
- Co-created a crisis simulation using secure, emulated social media
- Supported faculty with distance education best practices and tech integration

PROFESSIONAL EXPERIENCE *(continued)*

BLENDED LEARNING DESIGNER / EFL INSTRUCTOR – Higher Education (full time contract)
Hanyang University, Seoul, South Korea | Mar 2010 – Mar 2017

- Created multimedia-rich English courses (Writing, Public Speaking)
- Led blended learning projects; received 3 Teaching Excellence Awards
- Promoted digital literacy via storytelling, gamification, and collaborative tools

TECHNICAL SKILLS

- **eLearning Tools:** Articulate Storyline & Rise, Camtasia, Adobe Captivate, H5P, Padlet
- **LMS:** Moodle, Canvas, Blackboard, TalentLMS, LearnUpon
- **Multimedia:** Adobe Creative Cloud (Premiere Pro, Photoshop, Audition), Audacity, Canva
- **AI Tools:** ChatGPT, Synthesia, ElevenLabs, DALL-E, HeyGen, Gemini, Envato Elements
- **Web Design:** WordPress, HTML5, CSS, Divi, Notion
- **Assessment Tools:** SCORM, Kahoot!, Socrative, Mentimeter, Microsoft 365
- **Collab Tools:** MS Teams, Zoom, Slack, Trello, Asana

EDUCATION & CREDENTIALS

- **Master of Educational Technology (MET)** – University of British Columbia (GPA 92.9%)
- Bachelor of Education (B.Ed.) – Burman University (GPA 3.55)
- Certifications: **AI-Powered Instructional Design**, Instructional Skills Workshop, Facilitating Learning Online

NOTABLE HIGHLIGHTS

- **Certified AI-Powered Instructional Design Professional**, LearnWorlds, July 2025.
- **Led** the opening presentation on *Multigenerational Housing: Affordable Aging in Place* at the **2025 Island Health Code Hack**.
- **Pioneered AI-powered multimedia tools** and **macro automation** in **healthcare training**, significantly improving eLearning accessibility, efficiency, and learner engagement.
- **Designed** a financial compliance course, resulting in an exceptional **98.6% learner completion rate**
- **Innovated** and **launched** a **blended multimedia writing course**; concurrently **directed** Hanyang University's **English Film Festival**, promoting **digital literacy** and **creative expression**
- **Developed "Spot the Bot,"** an AI literacy quiz built using **Articulate Storyline**
- **Presented** on **Green Screen techniques for eLearning** at the Digital Media in Education Conference

AWARDS

- **National Award** for Learning Design Excellence – Canadian Credit Union Association (2022)
- **3× Teaching Excellence Awards** – Hanyang University (2013, 2015, 2016)
- **Louise McKinney Post-secondary Scholarship** – Alberta Advanced Education

SEE FOR YOURSELF (at ai4coursedev.ca)

- Working course samples, AI-enhanced interactive videos, branching scenarios, case studies, testimonials, and results that sparkle like my 24-carat gold front tooth – #11 incisor, for the number-crunchers among us
- Experience "Spot the Bot" (AI literacy quiz): ai4coursedev.ca/spotbot

